

# Yvon Couture Inc. Privacy Policy

## **Commitment to privacy**

Yvon Couture Inc. is strongly committed to protecting the privacy of its users, customers and employees. This policy describes our practices regarding the collection, use, retention, protection and disclosure of personal and business information, in accordance with Quebec's Bill 25 on the protection of personal information.

## **Changes to the Policy**

We reserve the right to modify this policy at any time. In the event of a modification, users will be informed of the new version.

## **Data Collection**

Personal data includes contact information, demographic data, and certain Usage Data. Private Business Data" refers to data related to contracts and business proposals. We collect this information via our website, recruitment platforms, mail and email.

This policy does not cover information collected by third parties.

## **Use of Information**

Your personal or business Information is used to provide our services, to improve and personalize the user experience, for security and fraud detection, for marketing communications (with your consent), and for other authorized purposes.

## **Data storage and processing**

Your personal data is stored and processed in Canada, in accordance with this privacy policy and applicable legislation.

## **Your rights**

You have the right to ask us not to process your data for marketing purposes and to consult, correct or delete your personal information.

## **Retention and Destruction of Information**

Personal information is kept securely and will be anonymized or deleted at the end of its useful life.

## **Violation of privacy**

In the event of a breach, we will follow applicable laws and inform affected parties with a detailed report of the incident.

## **Child protection**

Our services are not intended for children under the age of 18. We do not knowingly collect personal information from minors.

**Contact us**

If you have any questions or comments about this policy, please contact us at [rh@yvoncoutureinc.com](mailto:rh@yvoncoutureinc.com) or by mail at our postal address.

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